(718) 608-5058 | cristin.guida1@gmail.com

Cristin Guida

Cliffwood, NJ | linkedin.com/in/cristin-guida

Summary

Creative and detail-oriented entry-level Graphic Designer with a strong foundation in visual design principles, typography, and color theory. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Figma, with hands-on experience developing digital and print assets through academic projects, freelance work, and personal design initiatives. Adept at transforming concepts into compelling visuals that align with brand identity and marketing goals. Strong communicator and team player with a passion for visual storytelling and continuous learning in a fast-paced, collaborative environment.

Skills

- Critical thinking, problem-solving, and resolving complex challenges
- Typography
- Layout and Page Design
- Color Theory
- Image Editing and Manipulation skills
- Web Design
- Branding
- Marketing Collateral with the experience in creating marketing materials like brochures, flyers, and social media graphics
- Works effectively with clients and other team members

Education

Associates Degree in Graphic Design   **May 2025**
Bryan University (Tempe, AZ)   4.0

Externship

Freelance (10 hours)   **March 2025-March 2025**
Nessie Loops
- Business cards for the upcoming organization
- Branding
- Software that was used to create the design was in Illustrator

Work Experience

Distribution Associate   **May 2022 to Present**
Hackensack Meridian Health
- Fills requests for supplies and inputs issues
- Make sure inventory is rotated appropriately in all parr replenished areas
- Delivers orders to proper departments

Food Service Worker   **November 2016 to May 2022**
Hackensack Meridian Health
- Assembled food trays onto food trucks and delivers trays to the patients
- Customer Service
- Collaborated with dietary staff to understand dietary restrictions and special requests

Softwares

- Proficient in Apple and Microsoft Office, and Adobe Creative Suite (Express, Photoshop, Illustrator, XD, Premiere Pro, and InDesign)
- Soft Software such as Figma and Procreate